

# East Los Angeles Residents Association

## Media Advisory

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January 8, 2009

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## East Los Angeles Residents to Announce First Major Win for East Los Angeles Cityhood

### *Signature Gathering Petition Officially Certified and First Donation Kick-Starts \$100,000 Fundraising Drive*

**What:** East Los Angeles Residents to announce the first steps for East Los Angeles Cityhood is a success! The L.A. County Registrar has officially certified the signature-gathering petition, and now East Los Angeles residents will receive their first donation to kick-off their fundraising efforts to raise \$100,000 for the first detailed, in-depth analysis done on East Los Angeles since 1974.

**When:** **11:00 A.M. - Friday, January 9, 2009**

**Where:** 5012 Whittier Blvd, Los Angeles, CA 90022  
(Front of Mission Furniture in the Historic Heart of East Los Angeles)

**Who:** East L.A. Residents, Business Leaders, and Elected Officials

East Los Angeles residents are facing the burden of paying for this comprehensive study, which is the next step for East Los Angeles Incorporation. A financial study of any kind on East Los Angeles has not been done in 30 years. East Los Angeles Residents were successful in asking for an initial study completed in 2007 that showed that a City of East L.A. is viable with revenues of \$51 million and expenditures of \$45 million.

For more information, visit [www.cityhoodforeastla.org](http://www.cityhoodforeastla.org).

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