



www.CityhoodForEastLA.org

May 13, 2009

Dear Friend:

You are invited to become a sponsor and participate in a mural tour of East Los Angeles on Saturday, May 30. The purpose of this tour is to engage Cityhood supporters and community members to learn more about the history, legacy, and social significance of arts and murals in unincorporated East L.A., and raise funds to help East L.A. become a city. We foresee this mural tour as being the first of many steps towards more arts advocacy in East L.A., and exploring how our neighborhood would benefit from more local voices and community leadership for the arts.

The tour will be guided by a local arts educator and we will travel in a 40-passenger bus, starting in East L.A. at 9:30am, and ending with a reception for tour participants and more supporters at 12 noon.

About the Cityhood for East L.A. effort

The prospect of East L.A. becoming a new city in 2010 is one step closer thanks to the more than 11,000 residents who signed the petition to officially begin the Cityhood process earlier this year. The Local Agency Formation Commission is now preparing to conduct a Comprehensive Fiscal Analysis (CFA), a required next step toward Cityhood.

The cost of the CFA to our community is approximately \$115,000. The study will provide the most detailed and in depth analysis on East L.A. since 1974. It is unfortunate that an important financial study about a community with such a rich history has not been done in over 30 years. We share your disappointment that burden for paying for this study -- which will benefit all families stakeholders in East L.A. -- is placed solely on the local residents.

The good news is that a preliminary study, or Initial Fiscal Analysis (IFA), was completed in 2007, and it demonstrated that East L.A. is in fact viable. We believe we are on our way to forming a city. In East L.A. there are revenues of \$51 million and expenditures of \$45 million, which is more than enough to form a strong and vibrant city.

The study begins on June 1st and it's critical that we have the funds on hand in the coming days. Your investment in this effort will keep us on track to achieve Cityhood for East L.A., the first step toward providing future generations the opportunity to participate in self-governance.

Get involved in the East L.A. Mural Tour

Strong leadership on keeping the arts in East L.A. is needed, and this is an opportunity to participate.

Please join us in our East L.A. Mural Tour:

- **Become a sponsor** -- \$250, includes four tickets and acknowledgement in all promotional materials;
- **Become a co-host** -- \$100, includes two tickets and acknowledgement in all promotional materials;
- **Buy tickets** for the tour at \$30 each;
- **Get involved as a volunteer!**

If you have any questions please call 323-715-1335 or email info@CityhoodForEastLA.org. Learn more about the Cityhood effort by visiting our website at www.CityhoodForEastLA.org.

www.CityhoodForEastLA.org
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