

Thank you,
UPGROUND
 For sharing your talent today!



Danny Estrada: Vocals & guitar
 Eric Carrillo: Sax, timbales & tuba
 Aaron Perez: Guitar & sax
 Adolfo Mercado: Drums
 Bolilio Manjarrez: Bass
 Anthony Medina: Organ/Piano
 Everardo Garcia: Trumpet & vocals
 Joe Quinones: Trombone

For more information:
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Upgroundmusic@cs.com

myspace.com/upgroundmusic

Thank you for your support and endorsement!

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*Represents a portion of East Los Angeles

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It's a story of...

Self-determination

East LA Latinos voting to lead themselves

A whole community choosing to

build local democracy

We're ready. It's time.

Event Production SPECIAL THANKS

East Los Angeles Community Center

Sound by Vince—(626) 488-4878

Upground—(213) 924-8118

Tamales Liliana's—(323) 780-0989

Mr. Weber's students at

Marc and Eva Stern Math and Science Academy

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ASSEMBLYMEMBER TONY MENDOZA

EAST LOS ANGELES CITYHOOD

True independence and freedom can only exist in doing what's right. The self-determination of the residents of East Los Angeles to shape their future is government of the people in its truest form. Forging ahead with self governance will take courage and assistance in developing a financial study.

I wish the residents and leaders of the East Los Angeles Residents Association all the best in their efforts in becoming self sustaining.

You are the change makers and legacy builders of East Los Angeles!



www.assembly.ca.gov/mendoza



12501 E. Imperial Highway, Suite 210 ♦ Norwalk, CA 90650 ♦ (562) 864-5600

Una historia de...

Determinación propia

Latinos del Este de Los Ángeles votando por su futuro
Una comunidad eligiendo formar su

propio gobierno local
Estamos listos. Ya es hora.



Cityhood
East Los Angeles

What we've accomplished

In 2007 we commissioned an Initial Fiscal Analysis (IFA), which projected that East Los Angeles can be a viable and vibrant city without raising taxes.



In June of 2008 we kicked off a petition gathering campaign amongst East LA residents to request a Comprehensive Fiscal Analysis, the first step towards Cityhood. And in December we turned in over 16,000 signatures!

We've raised money for every step of this process, and we've engaged thousands of East LA residents and neighbors, growing our community's voice and empowering residents.

We're Ready, It's Time!

- East Los Angeles is ready for Cityhood. Our economy is developing, the political landscape has changed, and our community is ready to move forward. Thousands of residents and leaders have expressed support.
- The Initial Fiscal Analysis shows that our community can sustain itself financially as a city with the same level of services. The extra projected revenue could be used towards providing even more services.

Local Control

- With Cityhood, residents will be able to identify and directly influence decisions on local priorities, such as the need for more parks, programs for youth and seniors, local jobs, and safer streets.
- Forming a city will bring more of our local tax revenue back to our local community, including our property taxes, sales taxes, and utility users' taxes.
- Currently, East LA is directly served by just one county official who represents 2 million other residents in a district that spans 228 square miles. With over 140,000 residents within 7.4 square miles, East LA deserves its own local representation.

Greater Access to Services

- There are very few opportunities for residents of East Los Angeles to have our concerns heard directly by local elected officials. Cityhood would create a local City Council, whose members would directly represent their neighborhoods.
- Our community is carved into several congressional, state legislative, and school districts, making government accountability difficult.



Lo que hemos logrado

En 2007 nosotros comisionamos un Análisis Fiscal Inicial (IFA) que proyectó que el Este de Los Ángeles podría ser una ciudad viable y de economía fuerte sin aumentar impuestos.

En junio del 2008 nosotros iniciamos una campaña para recolectar firmas para una petición entre residentes del Este de Los Angeles para pedir un Análisis Fiscal Exhaustivo, el primer paso hacia incorporación como una ciudad. Y en diciembre, entregamos mas de 16,000 firmas!

Hemos recaudado fondos para cada paso de este proceso y hemos comprometido a miles de residentes y vecinos del Este de Los Angeles, aumentando la voz de nuestra comunidad y empoderando residentes.



Ya Es Hora, Estamos Listos

- El Este de Los Ángeles esta listo para convertirse en ciudad. Nuestra economía esta desarrollando, el panorama político ha cambiado, y nuestra comunidad esta lista para mover hacia adelante. Miles de residentes y líderes han expresado su apoyo.
- El Análisis Fiscal Inicial muestra que nuestra comunidad puede mantenerse financieramente como una ciudad con el mismo nivel de servicios. Los ingresos adicionales proyectados se podrían usar para proveer más servicios.

Control Local

- Con una ciudad, residentes podrán identificar e influir directamente decisiones en prioridades locales, como la necesidad para más parques, más servicios sociales, y calles más seguras.
- Formando una ciudad traerá más de los ingresos de nuestros impuestos locales a nuestra comunidad local, incluyendo nuestros impuestos sobre la propiedad, la venta, y los servicios públicos.
- Actualmente, el Este de Los Ángeles es servido directamente por solo un funcionario del condado que representa a otros 2 millones de residentes en un distrito que abarca 228 millas cuadradas. Con mas de 140,000 residentes dentro de un espacio de 7.4 millas cuadradas, el Este de Los Angeles merece su propia representación local.

Más Acceso a Servicios

- Hay pocas oportunidades para que residentes del Este de Los Ángeles tengamos nuestros intereses escuchados directamente por funcionarios locales electos. La condición de ciudad creará un consejo municipal, de quiénes miembros directamente representarán sus vecindarios.
- Nuestra comunidad esta repartida en various distritos congresionales, estatales, y escolares, haciendo la responsabilidad gubernamental difícil.

