

Please join the
East Los Angeles Residents Association

and **Honorary Hosts**

Congresswoman Grace Napolitano | Congresswoman Lucille Roybal-Allard

Congresswoman Judy Chu | Congressman Raúl Grijalva *at our*

April 21st DC Fundraiser

Wednesday, April 21st, 6pm | 434 New Jersey SE

More Information Contact **Ben Cárdenas** | (323) 351-3514, bcardenas79@yahoo.com
or **Daniel Chao** | (202) 689-9745, dschao@gmail.com

DEADLINE
for East LA
APRIL 29
2010

Cityhood for East LA is a project of the East Los Angeles Residents Association (ELARA), a 501(c)(4) non-profit organization, ID # 26-0183662. Our mission is to develop the community's social, educational, economic and structural resources through advocacy and civic engagement. Our objective is to **incorporate our community** and become the **City of East Los Angeles**.

Contributions are made to the
East Los Angeles Residents Association (ELARA),
a 501(c)(4) non-profit organization, ID # 26-0183662.
There are no contribution limits.



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Dear Friend:

We're almost there, and we need your help to cross the finish-line. Cityhood for East LA is one step closer to becoming a reality thanks to the multiple fundraising efforts the East Los Angeles Residents Association organized over the past year. Our **final** fundraising deadline for a step that will determine East LA's viability is the end of April. **This fundraiser will take place on Wednesday, April 21st, 6pm at 434 New Jersey, SE. An invitation flyer and contribution form is enclosed.**

The formation of the future City of East Los Angeles in 2010 officially started with 16,000 residents signing a petition to officially begin the Cityhood process. The Los Angeles Local Agency Formation Commission is now preparing to conduct a Comprehensive Fiscal Analysis (CFA), a required next step toward Cityhood. The cost of the CFA to our community is approximately \$134,000. The study will provide the most detailed and in-depth financial analysis of East LA since 1974. It has been over 30 years since such an extensive study was conducted on our community's economy – unfortunately, the burden of funding this study has been placed on the residents of East LA themselves.

If we miss this fundraising deadline, we may not find out East LA's financial viability in time. An extension would mean many more months, maybe even years before the voters of East LA get to select how to shape our future. We have momentum NOW. Please help us keep it going by contributing to our cause, and helping us complete this expensive, required step. We're at the half-way mark towards the required \$134,000, and your support and presence could put us over the top in this effort. Our grassroots donor base has included more than 500 people towards this study, many people giving between \$5 and \$20.

Keep in mind that our Initial Fiscal Analysis (IFA), was completed in 2007, and demonstrated that a prospective City of East Los Angeles would in fact be financially viable, with projected revenues at \$51 million and expenditures of \$45 million. We know that East LA has what it takes to serve its residents and local businesses. The IFA is available at www.CityhoodForEastLA.org/IFA.

The community of East LA needs your support. We hope you'll join us on April 21st.

Sincerely,
The East Los Angeles Residents Association (ELARA)

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Suggested Contribution Levels

- Cityhood for East LA Champion -- \$5,000
- Cityhood for East LA Advocate -- \$2,500
- Cityhood for East LA Friend -- \$1,000
- Cityhood for East LA Supporter -- \$500
- Other -- \$ _____

Would you like to be featured on our website?

Contributors may choose to be featured on the Cityhood for East LA website, which has 12,000+ visitors.

- Yes, I/We would like to be featured on the Cityhood for East LA website, listed as:

- No thank you.

Contact Information

NAME _____ ORGANIZATION _____

ADDRESS _____ PHONE _____

CITY _____ STATE _____ ZIP _____

EMAIL _____

Payment Method

CHECK -- Enclosed is my check for \$ _____ (please make checks payable to ELARA)

CREDIT CARD -- Amount authorized: \$ _____ VISA MASTERCARD AMEX

Card number _____ Expiration date _____

Please mail this form and payment to: ELARA, 6055 Gloucester St. East Los Angeles, CA 90022

Sponsorships and tickets may also be purchased on our website

www.CityhoodForEastLA.org

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